

# RANI CHANAMA UNIVERSITY BELAGAVI

# THE COURSE STRUCTURE & SYLLABUS OF UNDER GRADUATE

# **BACHELOR OF BUSINESS ADMINISTRASTION**

**BASIC ENGLISH** 

1<sup>ST</sup> TO 4<sup>TH</sup> Semesters

w.e.f.

Academic Year 2020-21 and Onwards Under

**CHOICE BASED CREDIT SYSTEM (CBCS)** 

# RANI CHANNAMMA UNIVERSITY, BELAGAVI ENGLISH SYLLABI

For Undergraduate Programmes: BA, BSC, BCOM, BBA, BCA, and BSW.

## **CHOICE BASED CREDIT SYSTEM**

(w.e.f. 2020-21 onwards)

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# 1. Board of Studies: English (UG)

01	Prof. Vijay Nagannawar Department of Studies in English, Rani Chanamma University, Belagavi.	Chairman
02	Shri. M. C. Karabari Department of English, BLDEA's College, Jamkhandi.	Member
03	Shri. U. S. Aralimatti Department of English, RPD College, Belagavi.	Member
04	Shri. S. B. Khot Department of English, MES College, Mudalagi.	Subject Expert
05	<b>Dr. M. M. Hurali</b> Department of English, KLE's B. K. College, Chikodi.	Subject Expert
06	Dr. S. B. Biradar Department of English, SVM College, Ilkal.	Subject Expert

## 2. Abbreviation Used

**Part 1:** AECC – Ability Enhancement Compulsory Course (Basic English)

## 3. Course Objectives for BAA

- 1) To acquaint the students with communication skills
- 2) To inculcate life skills and human values
- 3) To improve the language competency
- 4) To enhance listening and speaking skills
- 5) To improve reading and writing skills
- 6) To encourage to think creatively and critically
- 7) To expand emotional intelligence
- 8) To develop gender sensitivity

#### 4. Course Outcomes for BAA

On successful completion of CBCS English courses, an undergraduate student will be able to:

- 1) Read, understand, and interpret a variety of written texts
- 2) Undertake guided and extended writing using appropriate vocabulary and correct grammar
- 3) Listen and speak with confidence in both formal and informal contexts with reasonable fluency and acceptable pronunciation
- 4) Become employable with requisite professional skills, ethics and values

# **BCOM/BBA Credit Structure**

# Part 1: AECC - Ability Enhancement Compulsory Course (Basic English)

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Sem	Course Code	Title of the Paper	Teaching Hours/Week	Credits	Sem End Exam	IA	Total	Duration of Exam
I	AECC ENG121	English Stars I	4	3	80	20	100	3 Hrs
II	AECC ENG122	English Stars II	4	3	80	20	100	3 Hrs
III	AECC ENG123	Motivation	4	3	80	20	100	3 Hrs
IV	AECC ENG124	Functional English	4	3	80	20	100	3 Hrs

#### BCOM / BBA PROGRAMME

#### Part 1: AECC - Ability Enhancement Compulsory Course (English Language)

#### Semester I: AECCENG121 – English Stars I

(2 Credits; 4 Teaching hours; Theory 80 + IA 20 = 100; 3 hrs Exam)

**Introduction:** The Course brings in some of the most wonderful, instructive and enjoyable literary pieces to the students beginning their undergraduate course. The literary texts in the course provide powerful contexts to understand human situations in our world and show how they are expressed in English language.

The units of the Language Activity strengthen the students' English vocabulary and understanding of English sentence structure. Internal Assessment consist of Tests and Tutorials ensure that the students are learning well and prepare them for Semester end exams; the one-mark, five-mark and ten-mark questions in the examination are designed to evaluate language comprehension and textual understanding.

Unit 1. Prose (1 hour / week; 25 Marks)

- 1. Bores E. V. Lucas
- 2. Ritesh Agarwal Karan
- 3. My Lost Doller Stephen Leacock
- 4. Zero Budget Natural Farming Shibu

# Unit 2. Poetry (1 hour / week; 25 Marks)

- 1. Unknown Citizen W. H. Auden
- 2. World is too much with us William Wordsworth
- 3. Night of the Scorpion Nissim Ezkiel
- 4. The Road not taken Robert Frost

#### Unit 3. Language Activity (2 Tutorial hours / week; 30 Marks)

- 1. Word class (Nouns, Adjectives, Verbs, adverbs)
- 2. Articles
- 3. Prepositions (Place, Time, Position)
- 4. Affixes
- 5. Use of 'be, have, do'
- 6. Introducing: Self Introduction and Introducing the chief-guest /principal/president/family member/relatives/friend

**IA** : 20 Marks (2 Internal Tests: 4 and 10 marks; Attendance 3 & Tutorials 3 marks each)

Theory: 80 Marks
Total: 100 Marks

# **Question Paper Pattern**

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I.	10 objective questions 5 from Prose and 5 from Poetry	10x01=10
II.	02 annotations out of 4: (1from Prose and 1 from Poetry	02x05=10
III.	01 essay type question out of 2 from Prose	01x10=10
IV.	01 essay type question out of 2 from Poetry	01x10=10
V.	02 short notes out of 4: One from Prose and one from Poetry	02x05=10
VI.	Language Activity on each topic	06x05=30
Total		80

#### Semester II: AECCENG122 - English Stars II

(2 Credits; 4 Teaching hours; Theory 80 + IA 20 = 100; 3 hrs Exam)

Unit 1. Prose (1 hour / week; 25 Marks)

- 1. A Room 10X8 K. S. Duggal
- 2. Spoken English and Broken English G. B. Shaw
- 3. Forgetting Robert Lynd
- 4. My Greatest Olympic Prize Jesse Owens

# Unit 2. Poetry (1 hour / week; 25 Marks)

- 1. The Chimney Sweeper William Blake
- 2. Dover Beach Matthew Arnold
- 3. Lady Clare Lord Tennyson
- 4. The Vagabond R. L. Stevenson

## Unit 3. Language Activity (2 Tutorial hours / week; 30 Marks)

- 1. Use of Possessive Adjectives and Pronouns
- 2. Correction of sentences
- 3. Use of Negatives
- 4. Framing Questions (with 'Wh-' words & yes/no questions)
- 5. Welcome address and vote of thanks
- 6. Report Writing (Tour, Student Activities, News)

**IA** : 20 Marks (2 Internal Tests: 4 and 10 marks; Attendance 3 & Tutorials 3 marks each)

Theory: 80 Marks
Total: 100 Marks

## **Question Paper Pattern**

I.	10 objective questions 5 from Prose and 5 from Poetry	10x01 = 10
II.	02 annotations out of 4: (1from Prose and 1 from Poetry	02x05=10
III.	01 essay type question out of 2 from Prose	01x10=10
IV.	01 essay type question out of 2 from Poetry	01x10=10
V.	02 short notes out of 4: One from Prose and one from Poetry	02x05=10
VI.	Language Activity on each topic	06x05=30
Total		80

## **Semester III: AECCENG123 – Motivation**

(2 Credits; 4 Teaching hours; Theory 80 + IA 20 = 100; 3 hrs Exam)

Unit 1. Who Moved My Cheese – Spencer Johnson (2 hours / week; 50 Marks):

Unit 2. Language Activity (2 Tutorial hours / week; 30 Marks)

- 1. One-word Substitutes (based on the text)
- 2. Active and Passive Voice
- 3. Notice writing
- 4. Paragraph writing
- 5. Publication Tips: Revising and rewriting proof reading editing
- 6. Review writing (short films/plays)

**IA** : 20 Marks (2 Internal Tests: 4 and 10 marks; Attendance 3 & Tutorials 3 marks each)

Theory: 80 Marks
Total: 100 Marks

# **Question Paper Pattern**

I.	10 comprehension questions from the novel	10x1=10
II.	04 short notes out of 6 on minor characters/incidents from the novel	4x05=20
III.	02 essay type questions out of 4 from the novel	2x10=20
IV.	Language Activity:	6x05=30
		80

#### **Semester IV: AECCENG124 – Functional English**

(2 Credits; 4 Teaching hours; Theory 80 + IA 20 = 100; 3 hrs Exam)

#### Unit I:

- i. Making enquiries, requests: At least 6 situations: at a hotel, medical shop, railway station, bookshop, bank and college office. (Use of primary and modal auxiliary verbs: be, have, can you please, will you please, can I, if I may, may I, shall we, etc.)
- ii. Giving direction/instructions/information: a) Giving directions: (Use of prepositions in the corner, near, next to, between, opposite to, behind, beyond, along, past, across, down, up, towards, etc.)

#### Unit II

- i. Giving instructions: Being polite, using helping verbs- preparing coffee/tea/recipe, preparing a word file/PPT, conducting a program/campaign, preparing for trech/travel
- ii. Telephone conversation (formal and informal): Etiquette, common phrases for beginning and closing conversation etc.

#### Unit III

- i. Academic writing skills: Interpreting and analyzing graphs, tables, diagrams, maps, family/organisation tree, etc.
- ii. Fixing an appointment (with doctor, with Bank Manager, with a friend for going to a movie, with

a colleague, etc.)

#### Unit IV

- i. Group Discussion, Public Speaking (short speeches) and Facing an Interview (leadership qualities, positive attitude, etc.)
- ii. Short descriptions of people and places (Expressing facts and opinion, use of adjectives)

**IA** : 20 Marks (2 Internal Tests: 4 and 10 marks; Attendance 3 & Tutorials 3 marks each)

Theory: 80 Marks
Total: 100 Marks

# **Question Paper Pattern**

I.	2 questions each on i and ii of Unit I	4X5=20
II.	2 questions each on i and ii of Unit II	4X5=20
III.	2 questions each on i and ii of Unit III	4X5=20
IV.	2 questions each on i and ii of Unit IV	4X5=20
Total		80

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